



APPENDIX D

Performance Measures

Many have heard the maxim: “Whatever gets measured gets done.” The performance measures contained in the 2017-2037 Comprehensive Plan are intended to be a mechanism for measuring progress toward meeting the Plan’s goals. By monitoring the measures, City Council can determine if the City is moving in the desired direction and can allocate resources accordingly. This Plan contains 75 performance measures intended to provide a barometer of Plan progress.

Annual Report

In conjunction with the Strategic Plan, the Plan’s performance measures should be reported upon annually. Planning & Development Staff intends to provide an annual report to the City Council following the end of the first quarter of each year. Other departments and partner entities will be included as part of the annual report, as noted in the Strategic Plan.

2022 Target

Each performance measure identified in this Plan includes a target for the year 2022. Targets are intended to reflect a general trend direction more than an absolute number. Targets will be established every five years during the planning period until 2037.

Baseline Data

Baseline data established in this Plan include the most recent data available. Some source data is collected bi-annually, tri-annually or even every 10 years. This will impact the ability to report on these measures annually. Those data sets that are not updated annually will be identified in annual reports.

Strategic Plan: Performance Measures-Framework



1.1. Framework: Regional Setting & Historic Preservation

Vision: Hutchinson takes pride in its history and culture, which contribute to the economic success and unique identity of the City.

G.1.1.a. Historic buildings and properties are maintained, rehabilitated and protected from deterioration and loss.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.1.a.1. ↓ in property maintenance complaints in historic districts	Not tracked	3 or fewer	Inspection Department
I.1.1.a.2. ↑ in number of properties listed on the National, State or Local Historic Register	312	315	Planning & Development Department



1.2. Framework: Downtown

Vision: Downtown Hutchinson is vibrant and active during the day and evening and serves as the entertainment and specialty retail focus for the City.

G.1.2.a. Downtown Hutchinson has high-quality, market rate, residential development, is walkable and appealing and has mixed uses.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.2.a.1. ↑ in market rate residential units	156	172	Downtown Development Manager
I.1.2.a.2. ↑ in linear feet of streetscape improvements	3600	4100	ARCGIS
I.1.2.a.3. ↑ in mixed use structures	24	29	Downtown Development Manager

G.1.2.b. Downtown is the City's entertainment core and offers events, plays, movies, festivals and other activities year-round.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.2.b.1. ↑ in events and festivals	18	20	Downtown Development Manager

Strategic Plan: Performance Measures-Framework



1.3. Framework: Demographics

Vision: Hutchinson is a self-sustaining and moderately growing city that is home to people of all ages, backgrounds and abilities.

G.1.3.a. Hutchinson has a moderate but steady population growth rate.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.3.a.1. ↑ in population	41808	42000	U.S. Census Bureau American Community Survey

G.1.3.b. Hutchinson is a diverse community that represents people of various backgrounds and is welcoming to all cultural groups.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.3.b.1. ↑ in ethnic diversity	11.87% Hispanic/Latino	14% Hispanic/Latino	U.S. Census Bureau American Community Survey



1.4. Framework: Environment

Vision: Hutchinson values the environment and its natural resources and protects its citizens from adverse impacts of natural and manmade hazards.

G.1.4.a. Hutchinson residents and businesses are protected from the negative impacts of flood events.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.4.a.1. ↓ in identified flood problem areas	100 areas	95 areas	Engineering Department

G.1.4.b. The City's flood prone areas are community assets that are protected from the adverse impacts of development.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.4.b.1. ↑ in # of dual use recreational / stormwater facilities	2	3	Parks, Recreation & Facilities Department

G.1.4.c. Hutchinson residents are adequately prepared for natural hazards and are protected from the negative impacts of hazard events.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.4.c.1. ↑ in number of properties carrying flood insurance policies	43	45	Federal Emergency Management Administration

Strategic Plan: Performance Measures-Framework



1.5. Framework: Economy

Vision: Hutchinson has a robust, resilient, and diversified economy that offers quality jobs with living wages to support families, a high standard of living, competitive tax rates and a strong draw for tourism.

G.1.5.a. Hutchinson's workforce is well-educated, highly skilled and prepared to work in local businesses and industries.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.5.a.1. ↑ in the percentage of residents with technical and college degrees	28.8%	29.8%	US Census Bureau

G.1.5.b. Attract and grow a wide variety of employers, especially those primary employers that attract sector clusters or generate secondary jobs.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.5.b.1. ↑ in jobs in diverse fields, primarily in professional and technical services	550 positions county-wide	578 positions county-wide	BLS NAICS Private Sector Quarterly County Level Data (NAICS 54)

G.1.5.c. Tourism is a strong economic driver and reflects the unique attractions and amenity mix of Hutchinson.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.5.b.2. ↓ in unemployment rates	4.3%	4.1%	US Census Bureau Hutchinson/Reno County Chamber of Commerce
I.1.5.c.1. ↑ in transient guest tax revenues	\$760,173.00	\$798,000.00	Hutchinson/Reno County Chamber of Commerce



1.6. Framework: Infrastructure

Vision: Hutchinson’s infrastructure is attractive, well-maintained, serves multiple purposes and supports a growing population.

G.1.6.a. Hutchinson takes advantage of its extensive rail network to serve as an economic driver for the community.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.6.a.1. ↓ in # of at-grade rail crossings	75	74	ARCGIS
I.1.6.a.2 ↑ in the number of alternative signals located Downtown and in adjacent neighborhoods	0	1	Field Survey

G.1.6.b. The City’s street network is efficient and well-maintained.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.6.b.1. ↓ in average response time for filling potholes	24 working hours	16 working hours	Public Works Department
I.1.6.b.2. ↑ in street mainenance project budget	\$2.7 million	\$3.2 million	Public Works Department
I.1.6.b.3. ↓ in the number of pothole and street maintenance complaints	73	69	Public Works Department

G.1.6.c. The City’s street network accommodates a variety of users (vehicles, cyclists, pedestrians, public transit).

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.6.c.1. See Performance Measures listed under G.3.2.a.			

Strategic Plan: Performance Measures-Framework



G.1.6.d. The City has an ample supply of safe water to support residents and industry and can deliver it at a reasonable price.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.6.d.1. ↑ in % of available water rights used	40%	42%	Public Works Department
I.1.6.d.2. ↓ in the number of lead pipes	* Under Determination	TBD	Engineering Department
I.1.6.d.3. Water rates are at or below the average of other Plains cities	Yes	Yes	Phone Survey
I.1.6.d.4. ↑ in # of parks and other highly landscaped areas using efficient irrigation systems	1	5	Parks, Recreation & Facilities Department

G.1.6.e. The City's sanitary sewer system is in good condition and efficiently conducts and treats waste flows, with the capacity for future growth.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.6.e.1. ↓ in the gallons of effluent generated per capita	123 gallons per capita discharged	122 gallons per capita discharged	Public Works Department
I.1.6.e.2. ↑ in disposal methods and options for biosolids	1	2	Public Works Department

G.1.6.f. Hutchinson's public transportation system succeeds in providing an affordable, safe and easy-to-use means of transportation to all residents, especially to the elderly and to those of low-income, and has ever-increasing ridership.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.6.f.1. ↑ in the number of fixed stops with accessible routes	10 benches; 2 shelters w/benches	11 benches; 3 shelters w/benches	RCAT ARCGIS
I.1.6.f.2. ↑ in RCAT ridership	120,280 rides	126,294 rides	RCAT

Strategic Plan: Performance Measures-Framework



G.1.6.g. Hutchinson’s airport facilities are highly desirable and competitive with airports in the region and are fully utilized (by aircraft management companies and aircraft owners), requiring little reliance on City funding to support their operations

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.6.g.1. ↑ in total operations	36,397	38,200	Airport Manager
I.1.6.g.2. ↑ in revenue from rents and other private sources	\$220,343.00	\$231,000.00	Airport Manager
I.1.6.g.3. ↓ in General Fund subsidy	\$366,429.00	\$200,000.00	Airport Manager

Strategic Plan: Performance Measures-Framework



1.7. Framework: Land Use

Vision: Hutchinson is an active and vibrant City with compatible land use patterns that support a safe, growing and welcoming community.

G.1.7.a. Hutchinson has a friendly and predictable development process that generates attractive developments.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.7.a.1. ↓ in the average # of variance requests	7	6	Planning & Development Department
I.1.7.a.2. ↑ in the # of approved infill developments	2	4	Planning & Development Department
I.1.7.a.3. ↓ in the % of landscape plans that require revisions	100	50	Planning & Development Department

G.1.7.b. Hutchinson has plenty of land available to grow into the future.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.7.b.1. ↑ in % of new developments in the City's Area of Influence that are developed to City standards	None Developed	50%	Planning & Development Department

G.1.7.c. Hutchinson has a logical development pattern that mitigates the impacts of undesirable land uses.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.1.7.c.1. ↓ in # of incompatible land uses	9	8	Planning & Development Department
I.1.7.c.2. ↑ in redeveloped industrial sites	0	1	Planning & Development Department

Strategic Plan: Performance Measures-Livability



2.1. Livability: Housing & Neighborhoods

Vision: Hutchinson’s neighborhoods are unique, diverse and compete well in the regional housing market; they include distinctive housing options that are safe and meet the needs of all residents.

G.2.1.a. Hutchinson has a variety of quality housing across the entire city.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.2.1.a.1. ↑ in the mix of housing types	26%	27%	Planning & Development Department
I.2.1.a.2. ↑ in Housing valuation	\$290,492,920	\$305,017,566	Finance Department

G.2.1.b. Hutchinson is a desirable community for residential development, including the area south of 11th Avenue.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.2.1.b.1. ↑ in the # of residential building permits	12	16	Inspection Department
I.2.1.b.2. ↓ in the # of vacant residential or "paper" lots	292	285	Planning & Development Department
I.2.1.b.3. ↑ in the number of new residential infill development permits	1	2	Planning & Development Department

G.2.1.c. Hutchinson residents take pride in their neighborhoods and feel confident about the housing market.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.2.1.c.1. ↑ in home ownership rates (%) in feature neighborhoods	61.1%	64.1%	Planning & Development Department
I.2.1.c.2. ↑ in average valuation in feature neighborhoods	\$55,954	\$61,549	Reno County Appraiser ARCGIS

Strategic Plan: Performance Measures-Livability



2.2. Livability: Public Safety

Vision: Hutchinson provides a safe environment for people of all ages and backgrounds.

G.2.2.a. All residents of Hutchinson have adequate public safety coverage and access to public safety personnel.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.2.2.a.1. ↓ in average response times	5 minutes	4.9 minutes	Fire Department
I.2.2.a.2. ↓ in reported crimes in community policing areas	140	133	Police Department

G.2.2.b. All residents are safe in their homes, place of work and the community.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.2.2.b.1. ↓ in overall crime rate (crimes/1000 population)	50.2	47	Kansas Bureau of Investigation
I.2.2.b.2. ↓ in # of structure fires	62	59	Fire Department
I.2.2.b.3. ↓ in property maintenance violations and complaints	272	259	Inspection Department

Strategic Plan: Performance Measures-Livability



2.3. Livability: Sense of Place

Vision: Hutchinson is an inviting community with residents who value and support our unique identity.

G.2.3.a. Key City entrances and corridors are attractive and inviting.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.2.3.a.1. ↑ First Impression Survey scores	* - Data to be Collected	Baseline + 5%	To Be Determined

G.2.3.b. Hutchinson has a unique, attractive character that makes our community marketable.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.2.3.b.1. ↑ First Impression Survey scores	* - Data to be Collected	Baseline + 5%	To Be Determined

Strategic Plan: Performance Measures-Livability



2.4. Livability: Community Health

Vision: Hutchinson is the healthiest community in Kansas, a mecca for active, thriving people.

G.2.4.a. Hutchinson residents have access to quality medical services, healthy food options and exercise opportunities.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.2.4.a.1. ↓ in physician to population ratio	3241	3079	Kansas Health Matters
I.2.4.a.2. ↓ Food Environment Index	7	6.7	Kansas Health Matters
I.2.4.a.3. ↑ percent of residents with access to exercise opportunities	60.0	62.5	Kansas Health Matters

G.2.4.b. Hutchinson residents are strong and hardy, reflecting our prairie heritage.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.2.4.b.1. ↓ in # of residents diagnosed with depressive disorder	23.34	21.59	Kansas Health Matters
I.2.4.b.2. ↓ in # of substance abusers	22.0	20.9%	Kansas Health Matters

Strategic Plan: Performance Measures-Livability



2.5. Livability: Education & Youth

Vision: Hutchinson is home to one of the best education systems in the State and amply prepares youth for the future.

G.2.5.a. All children and adults have access to quality, affordable education and childcare options.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.2.5.a.1. ↑ in number of available childcare providers and slots for children	91, 2047	95, 2149	Kansas Department of Health & Environment
I.2.5.a.2. ↑ in number of dual enrollment students	253	265	USD 308 + USD 313

G.2.5.b. Hutchinson provides opportunities to support and enhance skills of future leaders.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.2.5.b.1. ↑ in youth-sponsored and youth-partnered projects	2	3	Parks, Recreation & Facilities Department
I.2.5.b.2. ↑ in retention of youth in the community (Age 20-24)	3007	3157	US Census Bureau American Community Survey

Strategic Plan: Performance Measures-Amenities



3.1. Amenities: Parks and Recreation

Vision: Hutchinson residents have a variety of safe, affordable, accessible and attractive parks and recreation opportunities.

G.3.1.a. Hutchinson Parks are accessible, safe and attractive for all residents.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.3.1.a.1. ↑ in percentage of residents who live within walking distance of a Park or School	57%	62%	Planning & Development Department ARCGIS

Strategic Plan: Performance Measures-Amenities



3.2. Amenities: Trails, Bikeways and Pedestrian Facilities

Vision: Hutchinson is well-connected with bike and pedestrian facilities that provide ample active transportation and recreation options.

G.3.2.a. Hutchinson’s trails, bikeways and pedestrian facilities provide an active transportation alternative to vehicle travel.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.3.2.a.1. ↓ in bike and pedestrian related accidents	45 pedestrian; 12 bicycle	40 pedestrian; 10 bicycle	City Engineering
I.3.2.a.2. ↑ in linear miles of trails	12 miles	12.6 miles	2015 Bicycle & Pedestrian Master Plan
I.3.2.a.3. ↑ in bike lane miles on major roadways	12 miles	13 miles	2015 Bicycle & Pedestrian Master Plan

G.3.2.b. City sidewalks provide safe and complete routes for students walking to and from school, parks, shopping and other destinations.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.3.2.b.1. ↑ in # of elementary schools with a complete sidewalk network within ½ mile of all boundaries	3	4	City of Hutchinson ARCGIS
I.3.2.b.2. ↑ in # middle schools with a complete sidewalk network within 1/2 mile of all boundaries	1	2	City of Hutchinson ARCGIS

Strategic Plan: Performance Measures-Amenities



3.3. Amenities: Community Assets

Vision: Hutchinson's community assets attract visitors from around the nation and provide recreational and educational opportunities for residents of all ages.

G.3.3.a. Community assets attract visitors to Hutchinson and contribute to its economy and quality of life.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.3.3.a.1. ↑ in average number of visitors to each community asset	66,530	69,850	City of Hutchinson 2017-2037 Comprehensive Plan
I.3.3.a.2. ↓ in ROI index for each community asset	\$4.44 per visitor	\$4.22 per visitor	City of Hutchinson 2017-2037 Comprehensive Plan
I.3.3.a.3. ↓ in community asset density (assets per 1,000 population)	3.58	3.40	City of Hutchinson 2017-2037 Comprehensive Plan

Strategic Plan: Performance Measures-Amenities



3.4. Amenities: Trees and Open Space

Vision: Hutchinson's trees and open spaces are appealing and attractive and serve as assets for the community.

G.3.4.a. Hutchinson's open spaces serve the ecological, economic and aesthetic needs of the City.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.3.4.a.1. See Performance Measure I.1.4.b.1.			

G.3.4.b. Hutchinson has a diverse, resilient and beautiful urban forest that adds to the aesthetic, economic and ecological character of the city.

Performance Measure	2016 Baseline	2022 Target	Data Source
I.3.4.b.1. ↓ in percent of street tree projects that require replacement of existing trees rather than establishment of new trees	*15%-estimate	10%	Hutchinson Tree Board

Introduced: March 21, 2017
Passed: March 21, 2017
Published: March 24, 2017

ORDINANCE NO. 2017 - 4

**AN ORDINANCE PROVIDING FOR ADOPTION OF THE 2017 - 2037
COMPREHENSIVE PLAN FOR HUTCHINSON, KANSAS.**

WHEREAS, the Planning Commission of Hutchinson, Kansas, has prepared surveys of past and present conditions in and around the City in accordance with the provisions of K.S.A. 12-747; and

WHEREAS, the Planning Commission has prepared a 2017 - 2037 Comprehensive Plan showing the Commission's recommendations for future development of the City; and

WHEREAS, the Planning Commission has held a public hearing thereon following due notice to the public as required by K.S.A. 12-747; and

WHEREAS, the Planning Commission has provided to the Governing Body of Hutchinson, Kansas, a certified copy of the 2017 - 2037 Comprehensive Plan and a written summary of the hearing thereon together with their recommendation for adoption; and

WHEREAS, the Governing Body of Hutchinson, Kansas, finds it advisable to adopt the 2017 - 2037 Comprehensive Plan.

NOW, THEREFORE, BE IT ORDAINED BY THE GOVERNING BODY OF THE CITY OF HUTCHINSON, KANSAS:

Section 1. The 2017 - 2037 Comprehensive Plan for Hutchinson, Kansas, attached hereto and incorporated herein by reference, meeting the conditions for adoption prescribed in K.S.A. 12-747, is hereby adopted and declared to be the official guide for future development of the City.

Section 2. The 2017 - 2037 Comprehensive Plan shall constitute the basis or guide for public action to insure a coordinated and harmonious development or redevelopment which will best promote the health, safety, morals, order, convenience, prosperity and general welfare as well as wise and efficient expenditures of public funds.


Section 3. This ordinance shall take effect and be in force from and after its passage and publication once in the official City newspaper.

PASSED BY THE GOVERNING BODY this 21st day of March, for the City of Hutchinson, Kansas.



Jon Daveline, Mayor

ATTEST:



Karen Weltmer, City Clerk