



APPENDIX C

Strategic Plan

The 2017-2037 Comprehensive Plan contains 16 visions, 40 goals and 126 strategies that form the 2017-2022 Strategic Plan. The Strategic Plan is intended to be the primary implementation tool for this Plan. It contains concrete strategies identified with the assistance of the public, department directors, the Planning Commission, the Steering Committee and other interested parties. The Strategic Plan encompasses the first five years of Plan implementation.

Annual Review

The Strategic Plan strategies should be reviewed annually to evaluate progress toward meeting Plan goals.

Funding

The Strategic Plan includes estimated funding in the form of a monetary range. Actual funding may be higher or lower. It is not the intent of this Plan to commit the current or future City Councils to funding the strategies herein; however, the strategies in this Plan should be given preference where possible.

Lead Party

The Strategic Plan identifies a lead City Department responsible for implementation of each identified strategy.

Partner Entities

The Strategic Plan includes partner departments and organizations associated with implementation of Plan strategies.

Timelines

The Strategic Plan contains estimated timing for start and completion of Plan strategies. Strategies may be deferred or implemented earlier without formally amending the Plan.

5-Year Update

Strategic Plan strategies include those strategies anticipated for completion in the first five years following Plan adoption (2017-2022). A new Strategic Plan is intended to be developed in 2022.

Strategic Plan: Framework



1.1. Framework: Regional Setting & Historic Preservation

Vision: Hutchinson takes pride in its history and culture, which contribute to the economic success and unique identity of the City.

G.1.1.a. Historic buildings and properties are maintained, rehabilitated and protected from deterioration and loss.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.1.a.1. Implement and make periodic updates to the City of Hutchinson 2016 Historic Preservation Action Plan and preservation ordinance.	PLAN	LM; CC	3/1/2017	12/31/2037	\$\$
S.1.1.a.2. Explore providing funding in the City's budget for ongoing preservation consultation services to assist property owners with compliance with historic standards.	PLAN	FIN; LM; CC	1/1/2018	8/1/2018	\$
S.1.1.a.3. Explore updating the Downtown Design Guidelines.	DM	LM; PLAN	1/1/2019	12/31/2019	\$\$
S.1.1.a.4. Establish a catalytic investment entity (holding company) to control key Downtown properties until a qualified developer is found.	DM	CC; CM; DHRP	1/1/2021	12/1/2037	\$\$\$\$+
S.1.1.a.5. Consider establishing a permanent incentive fund to offset the cost of façade improvements, architectural services and code footprints (building code analyses).	DM	LM; INS; PLAN	1/1/2020	12/31/2037	\$\$\$

\$=<\$10,000; \$\$=\$10,000-\$49,999; \$\$\$=\$50,000-\$99,999; \$\$\$\$=\$100,000-\$149,999; \$\$\$+=150,000+

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Strategic Plan: Framework



1.2. Framework: Downtown

Vision: Downtown Hutchinson is vibrant and active during the day and evening and serves as the entertainment and specialty retail focus for the City.

G.1.2.a. Downtown Hutchinson has high-quality, market rate, residential development, is walkable and appealing and has mixed uses.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.2.a.1. Promote more residential living spaces and live/work units Downtown.	DM	HC; PLAN	7/31/2018	12/31/2020	\$\$\$
S.1.2.a.2. Explore options to streamline the development review process for Downtown property owners.	PLAN	INS; DM	7/1/2017	12/31/2018	\$
S.1.2.a.3. Conduct educational seminars for Downtown property owners on tax credits, building codes and other issues of interest and actively lobby for retaining tax credits at the state level.	PLAN	DM; CM	1/1/2018	12/31/2022	\$\$
S.1.2.a.4. Examine the City's Zoning Regulations to determine if changes need to be made to facilitate mixed uses Downtown.	PLAN	DM; INS	7/1/2017	6/30/2018	\$

G.1.2.b. Downtown is the City's entertainment core and offers events, plays, movies, festivals and other activities year-round.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.2.b.1. Improve marketing for Downtown events, activities and businesses.	DM	CVB	1/1/2021	12/31/2022	\$\$
S.1.2.b.2. Encourage Downtown shops to shift operating hours to extend to 7 PM to allow for shopping past the normal office business day.	DM	CC; CHAM; DHRP	7/1/2017	12/31/2037	\$

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Strategic Plan: Framework



S.1.2.b.3. Explore opportunities to establish a community “green” for outdoor concerts, events and gatherings.

DM

PLAN

1/1/2021

12/31/2021

\$\$\$\$+

S.1.2.b.4. Develop a cohesive Downtown Plan that establishes a distinctive and unifying theme to connect the City’s Downtown assets.

PLAN

DM; DHRP; CC; CHAM; CVB

1/1/2022

12/31/2023

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1.3. Framework: Demographics

Vision: Hutchinson is a self-sustaining and moderately growing city that is home to people of all ages, backgrounds and abilities.

G.1.3.a. Hutchinson has a moderate but steady population growth rate.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.3.a.1. Reduce barriers to economic development, including building and fire code barriers.	INS	ENG; FIRE; INS; PLAN	1/1/2018	12/31/2018	\$

G.1.3.b. Hutchinson is a diverse community that represents people of various backgrounds and is welcoming to all cultural groups.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.3.b.1. Provide Spanish language brochures and/or website information for the City's major programs.	CM	All City Departments	1/1/2018	7/15/2019	\$\$

S.1.3.b.2. Offer incentive pay for City employees qualified to serve as interpreters and translators.	HUM	CC; CM	1/1/2018	12/31/2018	\$\$
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Strategic Plan: Framework



1.4. Framework: Environment

Vision: Hutchinson values the environment and its natural resources and protects its citizens from adverse impacts of natural and manmade hazards.

G.1.4.a. Hutchinson residents and businesses are protected from the negative impacts of flood events.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.4.a.1. Develop and implement a new Storm Water Management Master Plan, annual Capital Improvement Program and Green Space Plan.	ENG	PW	3/1/2017	12/31/2017	\$\$\$
S.1.4.a.2. Continue to collect storm water fees to finance storm water system improvements identified in the Storm Water Management Master Plan.	FIN	ENG; PW	3/1/2017	12/31/2037	\$\$\$\$

G.1.4.b. The City's flood prone areas are community assets that are protected from the adverse impacts of development.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.4.b.1. Require flood prone areas to be dedicated as easements as part of new development.	PLAN	ENG; PW	7/1/2017	12/31/2017	\$
S.1.4.b.2. Conduct a study to determine the feasibility of conversion of existing storm water system components (i.e., drainage canals, storm drain basins) into dual use facilities to enhance the City's recreation network.	ENG	PARKS; PLAN; PW	1/1/2018	12/31/2018	\$\$

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G.1.4.c. Hutchinson residents are adequately prepared for natural hazards and are protected from the negative impacts of hazard events.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.4.c.1. Conduct a fire hazard education program to inform residents and businesses about prairie fire risks and prevention measures.	FIRE	CC	3/1/2019	12/31/2037	\$
S.1.4.c.2. Consider revising city codes to require new developments to provide storm shelters.	INS	ENG; PLAN	1/1/2020	1/1/2021	\$
S.1.4.c.3. Revise City Regulations to ensure that drilling of oil wells and fracking are not allowed within the city limits.	PLAN	ATT; ENG	1/1/2018	12/1/2018	\$
S.1.4.c.4. Modify landscaping regulations to encourage xeriscaping and drought tolerant, low water use plantings in public and private landscaping projects to conserve water and mitigate the impact of droughts.	PLAN	PARKS	1/1/2018	12/31/2018	\$
S.1.4.c.5. Establish guidelines which outline the City's and residents' responsibilities following an ice storm or wind storm event.	PW	CM; PARKS	1/31/2017	7/31/2018	\$
S.1.4.c.6. Establish a City-wide water conservation policy including the option for mandatory water use restrictions during summer months and during droughts.	PW	ENG; PARKS	1/1/2019	12/31/2019	\$

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Strategic Plan: Framework



1.5. Framework: Economy

Vision: Hutchinson has a robust, resilient, and diversified economy that offers quality jobs with living wages to support families, a high standard of living, competitive tax rates and a strong draw for tourism.

G.1.5.a. Hutchinson’s workforce is well-educated, highly skilled and prepared to work in local businesses and industries.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.5.a.1. Improve marketing strategies to promote Hutchinson as a desirable community with a low cost of living.	IT	CHAM; CM; CVB; DM	7/31/2017	12/31/2037	\$\$\$
S.1.5.a.2. Partner with local school districts and private schools, as well as Hutchinson Community College, to improve educational attainment in Hutchinson.	CM	308; 309; 312; 313; HCC	1/1/2018	12/31/2037	\$\$

G.1.5.b. Attract and grow a wide variety of employers, especially those primary employers that attract sector clusters or generate secondary jobs.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.5.b.1. Seek to diversify the economy by developing shovel-ready properties across a wide variety of sectors.	CM	CHAM; ENG; PLAN; PW	3/1/2017	12/31/2021	\$\$\$\$

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G.1.5.c. Tourism is a strong economic driver and reflects the unique attractions and amenity mix of Hutchinson.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.5.c.1. Explore increasing the transient guest tax to raise revenues for marketing tourism, reduce expenditures from the General Fund and give attractions a facelift.	FIN	CC; CHAM; CM; CVB	1/1/2018	12/31/2020	\$
S.1.5.c.2. Examine arrangement and timeline for upgrading the Atrium and ensure targets are being met.	FIN	CM	4/1/2017	12/31/2018	\$
S.1.5.c.3. Improve pedestrian access and connectivity in areas near hotels and tourist attractions by including such improvements in the CIP.	ENG	CC; CM; PARKS; RCAT	1/1/2018	12/31/2037	\$\$\$\$+
S.1.5.c.4. Explore options for running a visitor shuttle on a pilot basis to assist with conveying travelers between attractions.	DM	CC; CVB; HEAL; HRC; PARKS; RCAT	1/1/2021	12/31/2021	\$\$\$\$

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Strategic Plan: Framework



1.6. Framework: Infrastructure

Vision: Hutchinson's infrastructure is attractive, well-maintained, serves multiple purposes and supports a growing population.

G.1.6.a. Hutchinson takes advantage of its extensive rail network to serve as an economic driver for the community.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.6.a.1. In partnership with the railroads, develop a master plan to reduce the number of at-grade crossings over time. This may involve acquisition of alternative rights-of-way and closure of some at-grade crossings. Abandoned railway corridors could be repurposed as part of the City's trail system as rail-to-trail amenities.	PW	ENG	3/1/2020	12/31/2037	\$\$\$\$
S.1.6.a.2. Explore options and financing sources for improving the safety of railroad crossings with upgrades to signage, signals, gates, pavement design, pavement markings and geometric design.	ENG	PLAN; PW	1/1/2019	12/31/2037	\$\$\$\$+
S.1.6.a.3. Explore the feasibility of establishing quiet zones and installing wayside horns at railroad crossings to reduce noise pollution associated with locomotive horns.	PW	CC; CHAM; CM; ENG	1/1/2021	12/31/2022	\$-\$\$\$\$

G.1.6.b. The City's street network is efficient and well-maintained.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.6.b.1. To reduce infrastructure costs per development, explore amendments to the zoning and subdivision regulations to encourage more compact development patterns.	PLAN	CM; ENG; FIN; PW	1/1/2019	12/31/2022	\$

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Strategic Plan: Framework

S.1.6.b.10	Draft a policy to address the timing requirements and payment responsibilities for new street infrastructure.	ENG	PLAN; PW; FIN; CC	1/1/2018	12/31/2018	\$
S.1.6.b.2.	Evaluate traffic signal timing and warrants to keep up with changing traffic patterns.	ENG		1/1/2018	12/31/2037	\$\$
S.1.6.b.3.	Continue to work on implementing a comprehensive pavement management system to help the City choose cost effective strategies for maintaining the City's streets.	ENG	PW	3/1/2017	12/31/2037	\$\$
S.1.6.b.4.	Implement preventive street maintenance methods to prolong the life of the City's streets.	PW	ENG	1/1/2020	12/31/2037	\$\$\$
S.1.6.b.5	Maintain or increase CIP funding levels for streets.	ENG	CC; CM; ENG; FIN; PW	1/1/2018	12/31/2037	\$\$\$\$+
S.1.6.b.6.	Implement a proactive approach to addressing potholes and drainage problems to include status updates to citizens.	PW	ENG	1/1/2021	12/31/2037	\$\$\$
S.1.6.b.7.	Consider using special inspectors for oversight of street projects constructed by private contractors to ensure work is held to a high standard.	ENG		1/1/2019	12/31/2037	\$\$
S.1.6.b.8.	To improve output and save costs, consider employing the use of City personnel and City equipment on street projects, including reconstructions, mill and overlays and alley maintenance.	PW	ENG; FIN; HUM	1/1/2019	12/31/2037	\$\$
S.1.6.b.9.	Explore winter projects to maximize the use of available City personnel.	PW	ENG; PARKS	1/1/2018	12/31/2037	\$

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Strategic Plan: Framework



G.1.6.c. The City's street network accommodates a variety of users (vehicles, cyclists, pedestrians, public transit).

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.6.c.1. Continue to evaluate the need and feasibility for incorporating bicycle and pedestrian facilities in all street construction, reconstruction and redesign projects.	ENG	PARKS; PLAN	1/1/2018	12/31/2037	\$
S.1.6.c.2. Improve truck route and engine brake ordinance signage.	ENG	PW	1/1/2019	12/31/2020	\$
S.1.6.c.3. Conduct educational seminars for bicycle and pedestrian safety.	POL	HRC; HEAL; PLAN	4/1/2017	12/31/2022	\$\$

G.1.6.d. The City has an ample supply of safe water to support residents and industry and can deliver it at a reasonable price.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.6.d.1. To protect water quality, explore changes to the city code to: 1) reduce the amount of impervious pavement required for new development, and 2) reduce the amount of storm water runoff onto into City streets and storm drains.	FIN	PW	1/1/2018	12/31/2037	\$
S.1.6.d.2. To improve water infrastructure condition, plan for gradual, moderate annual increases in user rates to keep up with maintenance costs and major capital improvements.	PW	FIN	1/1/2018	12/31/2037	\$
S.1.6.d.3. Prioritize the replacement and upgrade of critical water infrastructure to reduce service interruptions and to increase fire protection.	PW	ENG; FIRE	1/1/2019	12/31/2037	\$

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Strategic Plan: Framework

S.1.6.d.4.	Replace problem area water mains with new and larger pipes as funds are available, with a goal of replacing three miles per year by 2025.	PW	CC	3/1/2017	12/31/2037	\$\$\$\$+
S.1.6.d.5.	Identify and inventory galvanized and lead water service lines and develop a plan to replace them.	PW	FIN	3/1/2017	3/1/2019	\$\$
S.1.6.d.6.	Develop a campaign to educate the public about methods to conserve water as well as the environmental and economic benefits of doing so.	PW	ENG; PARKS	1/1/2021	12/31/2037	\$\$
S.1.6.d.7.	Develop a water utility pro forma that can be updated by staff that includes capital improvement projects, revenues, reserve funding, bonds and salaries to estimate rates and spread out increases over time. (This could be done in conjunction with Strategy S.1.6.e.7.)	ENG		1/1/2018	12/31/2018	\$\$

G.1.6.e. The City's sanitary sewer system is in good condition and efficiently conducts and treats waste flows, with the capacity for future growth.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.6.e.1. Focus on preventive maintenance and extending the useful life of existing infrastructure.	PW		3/1/2017	12/31/2037	\$\$\$
S.1.6.e.2. Conduct sewer line inspections to identify root intrusion problems. Continue using chemical root control and preventive maintenance measures.	PW		3/1/2017	12/31/2017	\$\$
S.1.6.e.3. Develop a Fats, Oil and Grease (FOG) program.	PW	INS	1/1/2019	12/31/2019	\$\$
S.1.6.e.4. Conduct an infiltration and inflow (I & I) study to identify areas with excessive I & I problems.	PW	ENG	1/1/2019	12/31/2019	\$\$\$
S.1.6.e.5. Make upgrades to the wastewater treatment plant.	PW	ENG	1/1/2021	12/31/2022	\$\$\$\$+

\$=<\$10,000; \$\$=\$10,000-\$49,999; \$\$\$=\$50,000-\$99,999; \$\$\$\$=\$100,000-\$149,999; \$\$\$\$+=150,000+

308-Hutchinson Schools; 309-Nickerson-South Hutchinson Schools; 312-Haven Schools; 313-Buhler Schools; ATT-City Attorney; CC-City Council; CHAM-Chamber of Commerce; County-Reno County; CM-City Manager; CVB-Convention and Visitors Bureau; DHRP-Downtown Revitalization Partnership; DM-Downtown Manager; ENG-Engineering Dept; FIN-Finance Dept; HC-Housing Commission; HCC-Hutchinson Community College; HEAL-Healthy Eating Active Living Coalition; HEALTH-Reno County Health Dept; HHNI-Hutchinson Healthy Neighborhoods Initiative; INS-Inspections Dept; IT-Information Technologies Dept; KSC-Kansas Department of Corrections; LB-Land Bank Board of Trustees; LM-Landmarks Commission; PARKS-Parks, Recreation Facilities Dept; PC-Planning Commission; PLAN-Planning Development Dept; POL-Police Dept; PW-Public Works Dept; RCAT-Reno County Area Transit; YP-Young Professionals



Strategic Plan: Framework

S.1.6.e.6.	Explore diversification of biosolids disposal to ensure long-term viability.	PW	ENG; PLAN	1/1/2021	12/31/2022	\$\$\$
S.1.6.e.7.	Develop a sanitary sewer pro forma that can be updated by staff that includes capital improvement projects, revenues, reserve funding, bonds and salaries to estimate rates and spread out increases over time. (This could be done in conjunction with Strategy S.1.6.d.7.)	ENG		1/1/2018	12/31/2018	\$\$

G.1.6.f. Hutchinson’s public transportation system succeeds in providing an affordable, safe and easy-to-use means of transportation to all residents, especially to the elderly and to those of low-income, and has ever-increasing ridership.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.6.f.1. Coordinate with RCAT to identify locations for fixed-route bus stops, pull-outs, sidewalks and shelters and plan for their installation in conjunction with City street projects and new development proposals.	ENG	PLAN; RCAT	3/1/2017	12/31/2037	\$\$

G.1.6.g. Hutchinson’s airport facilities are highly desirable and competitive with airports in the region and are fully utilized (by aircraft management companies and aircraft owners), requiring little reliance on City funding to support their operations and maintenance.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.6.g.1. Develop an Airport Business Plan to include: 1) Marketing and outreach; 2) Identification of the Airport as a key Gateway for the City; 3) Establishment of fees for heavy aircraft; and 4) A long-term strategy for Airport sustainability.	PARKS	CHAM; CVB; PLAN	1/1/2018	12/31/2019	\$\$

S.1.6.g.2.	Establish a pavement maintenance plan for the airport.	PARKS	ENG; PW	1/1/2020	12/31/2020	\$\$\$
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\$=<\$10,000; \$\$=\$10,000-\$49,999; \$\$\$=\$50,000-\$99,999; \$\$\$\$=\$100,000-\$149,999; \$\$\$\$+=150,000+

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Strategic Plan: Framework



1.7. Framework: Land Use

Vision: Hutchinson is an active and vibrant City with compatible land use patterns that support a safe, growing and welcoming community.

G.1.7.a. Hutchinson has a friendly and predictable development process that generates attractive developments.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.7.a.1. Revise the City's zoning ordinance to reduce the number of uses to broad use categories.	PLAN	PC	7/1/2017	12/1/2017	\$
S.1.7.a.2. Revise the City's zoning ordinance to reduce the number of uses requiring special permitting and to include mitigation measures for as many uses as possible as part of the regulations.	PLAN	PC	7/1/2017	12/1/2017	\$
S.1.7.a.3. Eliminate ambiguous zoning districts – EN, CR, C-3 & I-2 – in order to reduce the number of nonconforming uses and clarify the status of these properties.	PLAN	PC	1/1/2018	12/1/2018	\$
S.1.7.a.4. Simplify the City's landscape regulations.	PLAN	ENG; PARKS; PC	1/1/2019	12/1/2019	\$
S.1.7.a.5. Revise existing parking standards to meet both the needs of vehicles and pedestrians.	PLAN	PARKS; ENG	1/1/2019	7/31/2019	\$
S.1.7.a.6. Develop a zoning district to support the Airport and compatible uses.	PLAN	PARKS, PC	3/1/2017	7/1/2017	\$

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Strategic Plan: Framework



G.1.7.b. Hutchinson has plenty of land available to grow into the future.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.7.b.1. Work with Reno County to establish extraterritorial jurisdiction, shared jurisdiction, a mandatory annexation zone or some other option that protects the City's borders and allows for expansion to 2037 and beyond.	PLAN	CC; CM; COUNTY	7/1/2017	12/1/2018	\$
S.1.7.b.2. Develop a utility extension and annexation policy.	PLAN	CC; CM; ENG; PW	1/1/2019	12/31/2019	\$

G.1.7.c. Hutchinson has a logical development pattern that mitigates the impacts of undesirable land uses.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.1.7.c.1. Conduct an incompatible use study and develop a plan for mitigating/removing conflicts.	PLAN	PC	1/1/2020	12/1/2020	\$\$\$
S.1.7.c.2. Fund a brine well study that identifies locations of abandoned wells and contains a mitigation plan and proposed funding sources in order to foster redevelopment in these areas.	PW	ENG; PLAN	1/1/2019	12/31/2020	\$\$\$

\$=<\$10,000; \$\$=\$10,000-\$49,999; \$\$\$=\$50,000-\$99,999; \$\$\$\$=\$100,000-\$149,999; \$\$\$\$+=150,000+

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Strategic Plan: Livability



2.1. Livability: Housing & Neighborhoods

Vision: Hutchinson's neighborhoods are unique, diverse and compete well in the regional housing market; they include distinctive housing options that are safe and meet the needs of all residents.

G.2.1.a. Hutchinson has a variety of quality housing across the entire city.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.2.1.a.1. Develop a targeted demolition plan that maximizes reuse of properties.	INS	PLAN	1/1/2018	6/30/2018	\$
S.2.1.a.2. Support pilot projects for housing to determine the viability of innovative solutions.	PLAN	HC; INS; LB	1/1/2020	12/31/2037	\$\$\$
S.2.1.a.3. Focus efforts in feature neighborhoods to maximize impact and improve valuation.	PLAN	HC; HHNI	1/1/2017	12/31/2037	\$
S.2.1.a.4. Change the replacement/new home mobile home standard to "no more than 20 years."	PLAN	PC	7/1/2017	12/1/2017	\$

G.2.1.b. Hutchinson is a desirable community for residential development, including the area south of 11th Avenue.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.2.1.b.1. Implement the recommendations of the Infill Development Study.	PLAN	PLAN; INS; ENG; HC; LB	1/1/2018	1/1/2019	\$\$\$
S.2.1.b.2. Review current regulations for barriers to infill development and discretionary items that increase development costs.	PLAN	INS; DM; CC	7/1/2017	12/31/2018	\$

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Strategic Plan: Livability



S.2.1.b.3. Evaluate the effectiveness of the Rural Housing Incentive Districts in increasing new home construction.

PLAN HC 7/1/2022 12/31/2022 \$

G.2.1.c. Hutchinson residents take pride in their neighborhoods and feel confident about the housing market.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.2.1.c.1. Map all neighborhood boundaries within the City.	PLAN	HHNI; HRC; UNIVERSITY	1/1/2018	6/1/2018	\$
S.2.1.c.2. Create a Neighborhood Development Plan that provides an outline for neighborhood revitalization and includes tools for healthier neighborhoods to use to remain healthy.	PLAN	HHNI; HRC	1/1/2018	7/1/2018	\$
S.2.1.c.3. Provide ongoing housing and neighborhood education, offering residents opportunities to learn about a variety of housing topics.	PLAN	HRC; HHNI; HC	1/1/2017	12/31/2037	\$

\$=<\$10,000; \$\$=\$10,000-\$49,999; \$\$\$=\$50,000-\$99,999; \$\$\$\$=\$100,000-\$149,999; \$\$\$\$+=\$150,000+

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Strategic Plan: Livability



2.2. Livability: Public Safety

Vision: Hutchinson provides a safe environment for people of all ages and backgrounds.

G.2.2.a. All residents of Hutchinson have adequate public safety coverage and access to public safety personnel.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.2.2.a.1. Conduct a community risk and hazard analysis.	FIRE	CC	1/1/2019	12/31/2019	\$
S.2.2.a.2. Explore a variety of patrol development strategies based upon analytical data in an effort to reduce and prevent crime.	POL	CC; PLAN	1/1/2019	3/31/2019	\$\$-\$\$\$
S.2.2.a.3. Provide a 3 to 5 year strategic plan focused on specific Fire Department goals and objectives that communicate the manpower and resources required to protect the community. This should include budget and funding considerations.	FIRE	CC	1/1/2019	12/31/2019	\$\$
S.2.2.a.4. Develop a standard of cover that identifies the number of firefighters, fire apparatus, and fire stations required to protect the community, based on the hazard and risk analysis.	FIRE	CC	1/1/2020	12/31/2020	\$\$
S.2.2.a.5. Develop a wildland/urban interface fire mitigation plan.	FIRE	PLAN; INS; ENG	1/1/2021	12/31/2021	\$

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Strategic Plan: Livability



G.2.2.b. All residents are safe in their homes, place of work and the community.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.2.2.b.1. Remove complaint only enforcement of key property maintenance and zoning codes. Require all properties to maintain a minimum standard of safety.	INS	PLAN	10/1/2019	12/31/2037	\$
S.2.2.b.2. Review proposed developments based on potential safety risks and revise codes to be more safety-oriented.	PLAN	INS; POL; FIRE	1/1/2020	5/31/2037	\$
S.2.2.b.3. Partner with the State to conduct a study on the impacts of the Hutchinson Correctional Facility on the City and develop strategies to reduce those impacts.	POL	PLAN; CM; KSC	1/1/2021	12/31/2021	\$\$-\$\$\$

\$=<\$10,000; \$\$=\$10,000-\$49,999; \$\$\$=\$50,000-\$99,999; \$\$\$\$=\$100,000-\$149,999; \$\$\$\$+=\$150,000+

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Strategic Plan: Livability



2.3. Livability: Sense of Place

Vision: Hutchinson is an inviting community with residents who value and support our unique identity.

G.2.3.a. Key City entrances and corridors are attractive and inviting.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.2.3.a.1. Conduct periodic First Impression Surveys to monitor progress toward meeting aesthetic goals.	PLAN	CC; CM; HRC; YP	5/1/2017	12/31/2037	\$
S.2.3.a.2. Improve and maintain all entrances and wayfinding signage in Hutchinson.	CM	PARKS; PLAN; PW; YP	1/1/2020	12/31/2037	\$\$\$\$+
S.2.3.a.3. Develop and implement a cohesive Streetscape Plan for major corridors and work with businesses for façade and landscaping improvements and placemaking.	ENG	HRC; PLAN; PARKS; PW	6/1/2020	12/31/2022	\$\$\$

G.2.3.b. Hutchinson has a unique, attractive character that makes our community marketable.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.2.3.b.1. Develop a community brand.	CM	CHAM; CVB; HRC; PLAN; YP	10/1/2019	10/1/2020	\$\$
S.2.3.b.2. Create a Contextual Plan that would utilize public art as a tool for reinforcing community identity.	CM	ART; PLAN; YP	1/1/2018	6/1/2019	\$

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Strategic Plan: Livability



2.4. Livability: Community Health

Vision: Hutchinson is the healthiest community in Kansas, a mecca for active, thriving people.

G.2.4.a. Hutchinson residents have access to quality medical services, healthy food options and exercise opportunities.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.2.4.a.1. Invite medical professionals to join or participate in City commissions and initiatives.	PLAN	CM	7/1/2018	12/31/2037	\$
S.2.4.a.2. Test pilot the use of outdoor exercise equipment in City parks. If successful, promote inclusion of exercise equipment and classes in parks & trails programming.	PARKS	HEAL; HRC	7/1/2019	7/31/2020	\$\$\$
S.2.4.a.3. Facilitate active living through development design requirements.	PLAN	PARKS; INS; HRC; HEAL	7/1/2018	12/31/2019	\$

G.2.4.b. Hutchinson residents are strong and hardy, reflecting our prairie heritage.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.2.4.b.1. Conduct ongoing education efforts with Law Enforcement and Fire personnel in Crisis Intervention skills when dealing with Mental Health Consumers, Drug Offenders and the Homeless.	POL	FIRE	6/30/2017	12/31/2037	\$
S.2.4.b.2. Remove regulatory barriers for placement of adult day care, treatment facilities and recovery homes in the community.	PLAN	ATT; CC; INS; POL	6/1/2019	6/1/2020	\$

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Strategic Plan: Livability



2.5. Livability: Education & Youth

Vision: Hutchinson is home to one of the best education systems in the State and amply prepares youth for the future.

G.2.5.a. All children and adults have access to quality, affordable education and childcare options.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.2.5.a.1. Remove local regulatory barriers for establishing new childcare facilities.	PLAN	INS; FIRE; ENG	7/1/2020	7/1/2021	\$
S.2.5.a.2. Establish the City as a test case for workplace childcare.	CC	PLAN; INS; FIRE; PARKS	1/1/2021	12/31/2022	\$\$\$

G.2.5.b. Hutchinson provides opportunities to support and enhance skills of future leaders.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.2.5.b.1. Partner with youth organizations for community-build projects (playgrounds, neighborhood cleanup events, Zoo volunteering, etc.)	PARKS	ENG; PW	7/1/2020	12/31/2037	\$\$
S.2.5.b.3. Partner with local school districts and HCC to promote civic engagement and recruit the public employee workforce for tomorrow.	CC	All Departments	1/1/2019	12/31/2037	\$\$

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Strategic Plan: Amenities



3.1. Amenities: Parks and Recreation

Vision: Hutchinson residents have a variety of safe, affordable, accessible and attractive parks and recreation opportunities.

G.3.1.a. Hutchinson Parks are accessible, safe and attractive for all residents.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.3.1.a.1. Develop a parks master plan to: 1) ensure adequate parkland is set aside in new subdivisions; 2) develop a strategy for parks and open space acquisition for infill areas; 3) consider the option of dual-use parks/storm drainage facilities; 4) include park safety design standards for existing and future parks; 5) establish aesthetic standards for parks; and 6) consider surrounding land uses when acquiring future park space	PARKS	PLAN; HRC	1/1/2018	7/1/2019	\$\$
S.3.1.a.2. Prioritize parks and open space acquisition as part of the City's Capital Improvement Program (CIP).	CM	PARKS, PLAN	4/1/2018	12/31/2018	\$\$\$
S.3.1.a.3. Work with school districts to enhance public use of playgrounds.	PARKS	PLAN; HRC; 308; 313	7/1/2018	7/1/2019	\$
S.3.1.a.4. Develop trail connections between City parks.	PARKS	PLAN; ENG; PW	3/1/2017	12/31/2037	\$\$\$

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Strategic Plan: Amenities

3.2. Amenities: Trails, Bikeways and Pedestrian Facilities

Vision: Hutchinson is well-connected with bike and pedestrian facilities that provide ample active transportation and recreation options.

G.3.2.a. Hutchinson’s trails, bikeways and pedestrian facilities provide an active transportation alternative to vehicle travel.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.3.2.a.1. Develop a public involvement process for bicycle and pedestrian facility improvements to educate the public and bolster support.	PARKS	ENG; PLAN; HRC	1/1/2021	12/31/2037	\$\$
S.3.2.a.2. Consider a dedicated bike and pedestrian improvement funding source that is proportional to street improvement funding.	ENG	PARKS; PLAN; HRC	1/1/2019	8/1/2019	\$\$\$

G.3.2.b. City sidewalks provide safe and complete routes for students walking to and from school, parks, shopping and other destinations.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.3.2.b.1. Explore alternative design solutions for pedestrian uses.	ENG	PLAN; HRC; PARKS;	1/1/2020	12/31/2020	\$\$
S.3.2.b.2. Explore creation of a sidewalk repair fund/program for low-income residents.	PLAN	CC; ENG; HRC; PARKS	3/1/2020	12/2/2020	\$\$\$
S.3.2.b.3. Develop a sidewalk connection incentive plan for new development, allowing for reductions in parking requirements or other incentives where sidewalks are constructed beyond the frontage of the development property.	PLAN		7/1/2018	12/31/2018	\$

\$=<\$10,000; \$\$=\$10,000-\$49,999; \$\$\$=\$50,000-\$99,999; \$\$\$\$=\$100,000-\$149,999; \$\$\$\$+=\$150,000+

308-Hutchinson Schools; 309-Nickerson-South Hutchinson Schools; 312-Haven Schools; 313-Buhler Schools; ATT-City Attorney; CC-City Council; CHAM-Chamber of Commerce; County-Reno County; CM-City Manager; CVB-Convention and Visitors Bureau; DHRP-Downtown Revitalization Partnership; DM-Downtown Manager; ENG-Engineering Dept; FIN-Finance Dept; HC-Housing Commission; HCC-Hutchinson Community College; HEAL-Healthy Eating Active Living Coalition; HEALTH-Reno County Health Dept; HHNI-Hutchinson Healthy Neighborhoods Initiative; INS-Inspections Dept; IT-Information Technologies Dept; KSC-Kansas Department of Corrections; LB-Land Bank Board of Trustees; LM-Landmarks Commission; PARKS-Parks, Recreation Facilities Dept; PC-Planning Commission; PLAN-Planning Development Dept; POL-Police Dept; PW-Public Works Dept; RCAT-Reno County Area Transit; YP-Young Professionals



Strategic Plan: Amenities



3.3. Amenities: Community Assets

Vision: Hutchinson's community assets attract visitors from around the nation and provide recreational and educational opportunities for residents of all ages.

G.3.3.a. Community assets attract visitors to Hutchinson and contribute to its economy and quality of life.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.3.3.a.1. Establish a performance reporting program, measuring return on investment for all Hutchinson community assets receiving City funding.	FIN	CM; CC	1/1/2018	12/31/2037	\$\$
S.3.3.a.2. Review the return on investment for City assets (Memorial Hall, Salt City Splash, Hutchinson Zoo, Etc.), as well as the desires of the public, when making decisions about retention and renovation of these facilities.	CM	FIN; CC	1/1/2020	12/31/2037	\$

\$=<\$10,000; \$\$=\$10,000-\$49,999; \$\$\$=\$50,000-\$99,999; \$\$\$\$=\$100,000-\$149,999; \$\$\$\$+=150,000+

308-Hutchinson Schools; 309-Nickerson-South Hutchinson Schools; 312-Haven Schools; 313-Buhler Schools; ATT-City Attorney; CC-City Council; CHAM-Chamber of Commerce; County-Reno County; CM-City Manager; CVB-Convention and Visitors Bureau; DHRP-Downtown Revitalization Partnership; DM-Downtown Manager; ENG-Engineering Dept; FIN-Finance Dept; HC-Housing Commission; HCC-Hutchinson Community College; HEAL-Healthy Eating Active Living Coalition; HEALTH-Reno County Health Dept; HHNI-Hutchinson Healthy Neighborhoods Initiative; INS-Inspections Dept; IT-Information Technologies Dept; KSC-Kansas Department of Corrections; LB-Land Bank Board of Trustees; LM-Landmarks Commission; PARKS-Parks, Recreation Facilities Dept; PC-Planning Commission; PLAN-Planning Development Dept; POL-Police Dept; PW-Public Works Dept; RCAT-Reno County Area Transit; YP-Young Professionals



Strategic Plan: Amenities

3.4. Amenities: Trees and Open Space

Vision: Hutchinson's trees and open spaces are appealing and attractive and serve as assets for the community.

G.3.4.a. Hutchinson's open spaces serve the ecological, economic and aesthetic needs of the City.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.3.4.a.1. As part of the Stormwater Master Plan: 1) establish regulations that encourage multi-use stormwater management areas which utilize alternative practices such as bioswales and rain gardens and 2) allow dual-use parks/storm drainage facilities (see strategy S.3.1.a.1).	ENG	PLAN; PARKS; PW	3/1/2017	7/1/2017	\$\$

G.3.4.b. Hutchinson has a diverse, resilient and beautiful urban forest that adds to the aesthetic, economic and ecological character of the city.

Strategy	Lead Party	Partners	Start Date	End Date	Budget
S.3.4.b.1. Develop a Tree Master Plan that establishes a standard focusing on diversity, context and maintenance needs and includes a tree inventory.	PARKS	PLAN	1/1/2022	12/31/2022	\$\$\$
S.3.4.b.2. Require all new subdivisions and developments to adhere to the Tree Master Plan.	PLAN	PARKS	1/1/2022	12/31/2022	\$
S.3.4.b.3. Explore options for assisting lower-income residents with street tree maintenance.	PARKS	HRC; PLAN; HHNI	7/1/2022	12/31/2022	\$\$
S.3.4.b.4. Develop and distribute educational materials pertaining to street trees.	PARKS	PLAN; HHNI	1/1/2022	12/31/2037	\$
S.3.4.b.5. Raise awareness of Hutchinson's tradition as a designated Tree City USA.	PARKS	CVB; CHAM	1/1/2018	12/31/2019	\$

\$=<\$10,000; \$\$=\$10,000-\$49,999; \$\$\$=\$50,000-\$99,999; \$\$\$\$=\$100,000-\$149,999; \$\$\$\$+=\$150,000+

308-Hutchinson Schools; 309-Nickerson-South Hutchinson Schools; 312-Haven Schools; 313-Buhler Schools; ATT-City Attorney; CC-City Council; CHAM-Chamber of Commerce; County-Reno County; CM-City Manager; CVB-Convention and Visitors Bureau; DHRP-Downtown Revitalization Partnership; DM-Downtown Manager; ENG-Engineering Dept; FIN-Finance Dept; HC-Housing Commission; HCC-Hutchinson Community College; HEAL-Healthy Eating Active Living Coalition; HEALTH-Reno County Health Dept; HHNI-Hutchinson Healthy Neighborhoods Initiative; INS-Inspections Dept; IT-Information Technologies Dept; KSC-Kansas Department of Corrections; LB-Land Bank Board of Trustees; LM-Landmarks Commission; PARKS-Parks, Recreation Facilities Dept; PC-Planning Commission; PLAN-Planning Development Dept; POL-Police Dept; PW-Public Works Dept; RCAT-Reno County Area Transit; YP-Young Professionals

